



# EMPLOYMENT REPORT 2024



## MASTER OF SCIENCE IN INFORMATION

# MSI



[si.umich.edu](http://si.umich.edu)

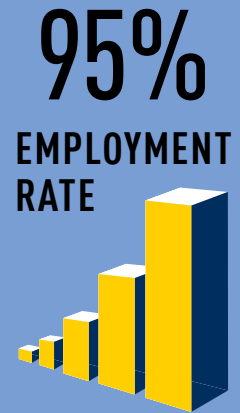


# About this report

The University of Michigan School of Information (UMSI) Career Development Office surveys our graduates to identify their post-graduation plans and outcomes. This report summarizes UMSI first-destination outcomes from 2023 MSI graduates who completed the survey by the deadline or for whom a known outcome was reported in other ways. Of the 262 MSI students who graduated in 2023, 58% responded to the survey or reported their outcomes in other ways.



**AVERAGE  
SALARY OVERALL**



**95%  
EMPLOYMENT  
RATE**

Based on survey respondents who reported a job outcome by the deadline.



**AVERAGE  
SALARY (FEMALE)**



**AVERAGE  
SALARY (MALE)**

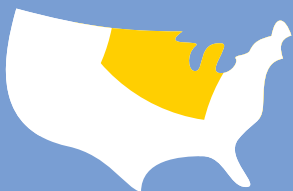


**AVERAGE SALARY  
PRIVATE SECTOR**



**AVERAGE SALARY  
PUBLIC/NONPROFIT**

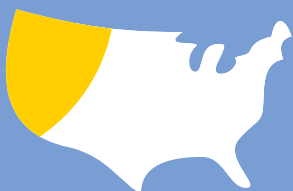
## Where our graduates are working



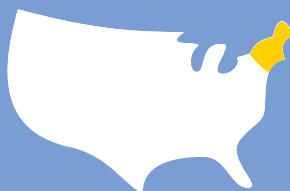
Midwest  
**43%**



South  
**17%**



West  
**18%**

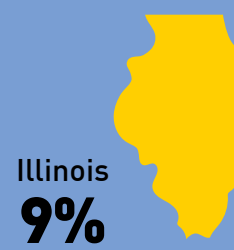
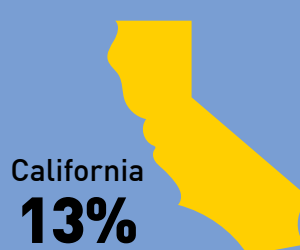
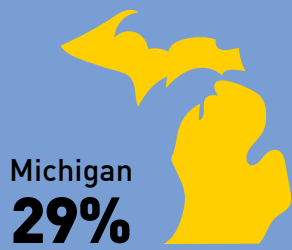


Northeast  
**14%**



International  
**8%**

# States employing the most grads



# Top industries our graduates are working in



Technology  
**32%**



Consumer goods  
& services  
**10%**



Financial services  
**10%**



Consulting  
**8%**



Manufacturing  
**6%**



University/college  
**6%**



Entertainment/  
gaming/sports  
**4%**



Health/medicine  
**4%**



Academic library  
**3%**



Government  
**3%**



Marketing/  
design agency  
**3%**



Nonprofit/NGO  
**3%**



Public/special library/  
museum  
**3%**



Start-up  
**3%**



Insurance  
**2%**

## Salary by industry

Technology	\$110K
Financial services	\$105K
Manufacturing	\$95K
Consumer goods & services	\$90K
Start-up	\$90K
Entertainment/gaming/sports	\$84K
Insurance	\$82K
Consulting	\$80K
Health/medicine	\$80K
Government	\$70K
University/college	\$70K
Academic library	\$62K
Public/special library/museum	\$52K

### Industries in which not enough salary data was reported

- Marketing/design agency
- Nonprofit/NGO

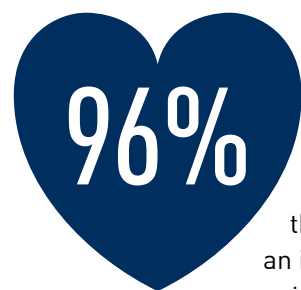
## Degree impact

How has your MSI degree made an impact on your career goals?

### Most frequently cited

- › Expanded professional network
- › Developed skills for aspirational role
- › Discovered new career opportunities
- › Enhanced skills to be more strategic or impactful in career long term.
- › Had more opportunities to engage in projects that I enjoy.
- › Refined career goals
- › Started a new role in career of interest.
- › Expanded knowledge development of application for top skills

## Inclusive hiring experience



Of the graduates who responded to the survey question, 96% indicated they experienced an inclusive hiring experience by employers

who offered a **competitive salary, professional development/mentorship, and/or provided other evidence of a commitment to DEI.**

## Job search timing

### 3–4 months

Average job search length.

15% accepted return offers from internship.

### August–December

45% accepted a job between August and December.

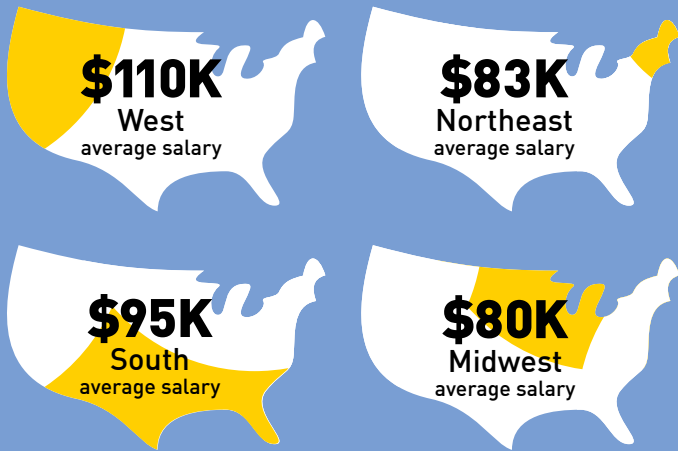
### January–May

34% accepted a job between January and May.

### June–July (post-grad)

21% accepted a job in June and July.

## Salaries by region



## Most valuable UMSI experiences for job outcome

### Curricular

- › Advanced project & mastery/capstone courses
- › Internship & career courses

### Co-curricular

- › Career coaching/ CDO services
- › Citizen User Testing Group
- › Instructional & research experience

## Signing bonus/relocation package

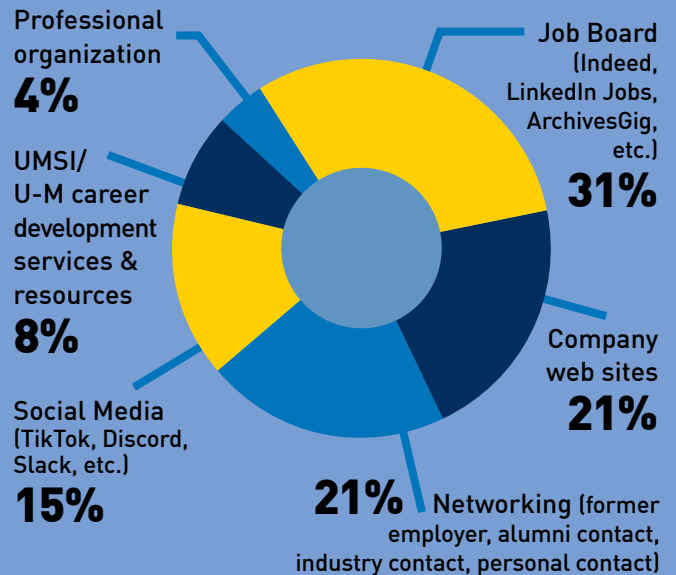


Specific to tech & private sector outcomes

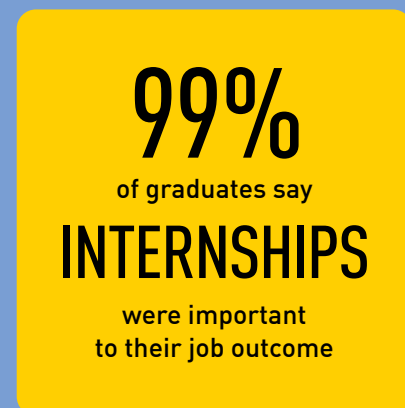
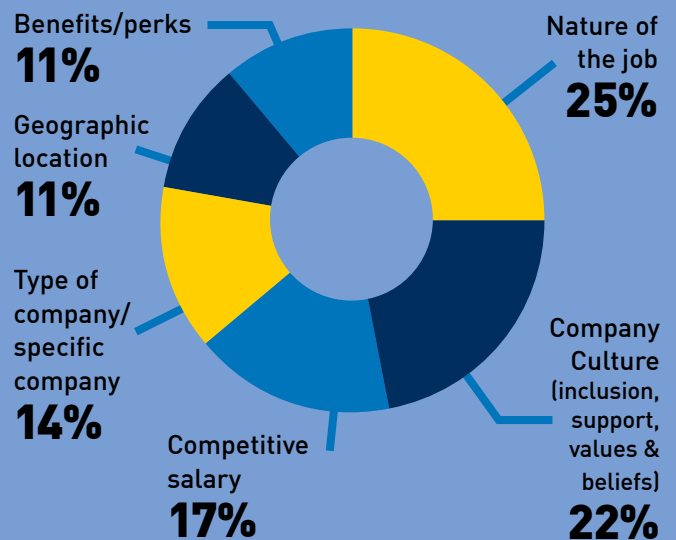
## Top hiring companies

- › University of Michigan
- › General Motors
- › Google
- › Lowe's
- › Microsoft
- › Michigan Medicine
- › Cisco
- › Accenture
- › Ford Motor Co
- › Bain & Co
- › Vanguard

## Most effective job search methods



## What matters most: critical factors for job decision-making



# 2024 Job Outcomes

Bold text indicates an international student's job outcome.

## Academic library

Cerritos College	ZTC Librarian
Lehigh University	Usability Librarian
University of Chicago	Metadata and Digital Resources Librarian
University of Louisville	Special Collections Librarian/Curator & Instructor
University of Maine	Archivist

## Consulting

Accenture	Business Architecture Analyst
Accenture	Incoming Build Analyst
Bain & Company	Senior Knowledge Specialist
Bain & Company	Senior Knowledge Specialist
CrossVue	Associate Consultant
Deloitte	Risk & Financial Advisory Analyst
E15 Group	Analyst, Strategy & Analytics
Loop UX	UX Researcher and Project Manager
Mathematica	Data Analytics Developer
Nielsen-Norman Group	UX Specialist
PricewaterhouseCoopers PWC	Associate-Analytics & AI

## Consumer goods & services

<b>Carter Pecan</b>	<b>Business Analyst</b>
Enterprise Mobility	Product Designer
<b>Lowe's</b>	<b>Data Scientist</b>
Lowe's	Product Researcher
Lowe's	Product Manager
<b>Meituan</b>	<b>Simulation System Engineer</b>
<b>Multidaze</b>	<b>Product Designer</b>

Nike	UX Designer
Procter & Gamble - P&G	Corporate Archivist & Historian
Retail Insight	Data Analyst
<b>Walmart</b>	<b>UX Designer</b>
Wayfair	Product Designer
Whirlpool Corp	Digital Designer
<b>Whisker</b>	<b>UX Designer</b>

## Entertainment/gaming/sports

<b>2K Games</b>	<b>Software Engineer</b>
Electronic Arts - EA Games	Senior Game Product Manager
<b>FlickPlay</b>	<b>Product Designer</b>
LAIKA Studios	Training & Development Analyst
News UK	Junior UX Designer
Oak View Group	Data Coordinator & Data Visualization Specialist

## Financial services

<b>Beam Finance</b>	<b>Product Designer</b>
Capital One	Associate Product Designer
<b>China Unionpay</b>	<b>Data Mining Engineer</b>
<b>Greenwich Commodities LLC</b>	<b>Data Analyst</b>
JP Morgan	Analyst
<b>JPMorgan Chase &amp; Co.</b>	<b>Quantitative Analyst</b>
<b>JQ Investments</b>	<b>Data Scientist</b>
<b>Morningstar</b>	<b>Associate Software Engineer</b>
<b>Mynt - Globe Fintech Innovations - GCash</b>	<b>Vice President and Group Data Protection Officer</b>
Red Ventures	Associate Product Designer
Rocket Mortgage	Associate Data Scientist
<b>The D.E. Shaw Group</b>	<b>Software Developer</b>
<b>Vanguard</b>	<b>UX Designer</b>
Vanguard	Senior UX Researcher

## Government

Oak Ridge National Laboratory	Information Science Specialist
United States - Department of Labor	Data Scientist
United States - Department of Defense	Data Scientist
United States - Library of Congress	Librarian-in-Residence

## Health/medicine

<b>*Michigan Medicine</b>	<b>UX Designer</b>
Michigan Medicine	Data Analyst
Michigan Medicine	Data Analyst / Programmer
Molina Healthcare	Data Analyst
<b>Ribbon Health</b>	<b>Associate Product Manager</b>
<b>Viveka Health</b>	<b>UX Designer</b>

## Insurance

<b>Blue Cross Blue Shield of South Carolina</b>	<b>UX Designer</b>
Chelsea Rhone	Product Strategist
Sentry	Product Specialist

## Manufacturing

BOSCH	Associate UX Designer
<b>Cummins Inc.</b>	<b>Product Management Specialist</b>
Ford Motor Company	Product Designer
Ford Motor Company	Technical Program Manager
General Motors	Data Engineer
General Motors	Software Developer
General Motors	Sr Controls Engineer
Honda Motor Company	UX Engineer
<b>Lutron Electronics</b>	<b>Senior UX Designer</b>

## Marketing/design agency

<b>Perkins &amp; Will</b>	<b>Product Experience Designer</b>
<b>Phire Group</b>	<b>UX Designer</b>
<b>the JRT agency</b>	<b>Jr. UI/UX Designer</b>
ZoomInfo	Customer Insights Manager

## Public/special library/museum

Cleveland Museum of Art	Post Graduate Fellow in Reference Librarianship
Columbus Metropolitan Library	Youth Services Librarian
DC Bilingual Public Charter School	Elementary School Librarian
Miller Johnson Attorneys	Research and Information Services Specialist
Rockford Public Library	Information Services Librarian

## Nonprofit/NGO

Episcopal Diocese of Ohio	Archives Intern
Institute for the Study of Knowledge Management in Education (ISKME)	Platform Support Manager
<b>Rebecca Everlene Trust Company</b>	<b>UX/UI Design Team Lead</b>
<b>RefugeeOne</b>	<b>Service Designer</b>
<b>United Nations Development Program</b>	<b>UX/UI Design Intern</b>

## Startup/entrepreneurial

<b>flockx</b>	<b>User Experience Designer</b>
JKBX	Jr. UX / UI Designer
<b>Keywords AI</b>	<b>UX Designer Internship</b>
<b>Wispr AI</b>	<b>Product Designer</b>

## Technology

Adobe	UX Researcher II
<b>Allring Tech</b>	<b>Business Development Manager</b>
<b>Amazon</b>	<b>UX Researcher</b>
<b>ANSYS, Inc.</b>	<b>UX Designer</b>
<b>Autodesk, Inc.</b>	<b>Data Scientist</b>
Cisco	UX Researcher

## Technology, continued

Cisco	Design Researcher
<b>Cluey Consumer</b>	<b>Technical Product Manager</b>
CoreLogic	User Experience Designer
DataArt	Associate Solutions Consultant
<b>Datarc</b>	<b>Frontend Engineer</b>
<b>DeFiner Labs</b>	<b>UX Designer Internship</b>
Dropbox	Design Researcher II
Duolingo	UX Researcher II
Epic	UX Designer
<b>Equinix</b>	<b>Associate UX Designer</b>
<b>Exabeam</b>	<b>Associate Product Designer</b>
<b>FocusKPI, Inc.</b>	<b>Product Design Strategist</b>
<b>Folio</b>	<b>UX Designer</b>
<b>Google, Inc</b>	<b>Product Designer</b>
<b>Google, Inc</b>	<b>UX Designer</b>
Google, Inc	UX Researcher
<b>Helpshift</b>	<b>Product Designer</b>
IBM	Service Design
<b>Ikon Technologies</b>	<b>Product Designer</b>
<b>Infoblox</b>	<b>UX Researcher</b>
<b>Intuit</b>	<b>Product Designer</b>
Intuit	Product Manager
Logility	Senior UX Designer
<b>Lucid Software</b>	<b>UX Designer</b>
<b>Mathworks</b>	<b>EDG Engineer</b>
<b>Microsoft</b>	<b>Product Designer</b>
<b>Microsoft</b>	<b>UX Designer</b>
<b>Microsoft Corporation</b>	<b>Product Manager</b>

Motorola Solutions	Senior UX Design Researcher
<b>Naked</b>	<b>UX Designer</b>
<b>Nimble</b>	<b>Software Engineer</b>
<b>PayPal</b>	<b>Product Manager</b>
<b>Pearlter Audio</b>	<b>Product Designer</b>
Pluralsight	Product Design Specialist
<b>SBS Cybersecurity</b>	<b>UI/UX Designer</b>
<b>Schoolinks</b>	<b>Software Engineer</b>
Spotify	Product Designer
<b>ThinkDigits Inc.</b>	<b>Product Designer</b>
<b>Trustwave</b>	<b>Jr UX Designer</b>
<b>Uber</b>	<b>Software Engineer</b>

## University/college

<b>Stanford Institute for Human-Centered Artificial Intelligence (HAI)</b>	<b>Research Assistant</b>
University of Illinois Urbana Champaign	PhD Student
<b>University of Michigan</b>	<b>Application Developer</b>
<b>University of Michigan</b>	<b>PhD Student</b>
<b>University of Michigan</b>	<b>Research Assistant</b>
<b>University of Michigan</b>	<b>Full Stack Software Engineer</b>
University of Michigan	Jr. UX / UI Designer
University of Michigan	UX Designer (part-time)
University of Michigan	Business Intelligence Analyst
University of Michigan	Business Systems Analyst
<b>University of Michigan - School of Information</b>	<b>PhD Student</b>
<b>University of South Carolina</b>	<b>PhD Student</b>



Contact the UMSI Career Development Office to discuss your job search, or to receive information on hiring UMSI grads.

[umsi.careers@umich.edu](mailto:umsi.careers@umich.edu)