

# Bachelor of Science in Information

**COMMUNITY COLLEGE  
TRANSFER STUDENTS**



**SCHOOL OF  
INFORMATION**

UNIVERSITY OF MICHIGAN

# INFORMATION CHANGES EVERYTHING.



“I fell in love with information science because it can be used for a lot of things. It’s using technology to help people. And that’s something I’m very passionate about.”

— YESSENIA SANTANA-PEREZ,  
BSI '25  
TRANSFERRED FROM GRAND  
RAPIDS COMMUNITY COLLEGE

# WHAT DOES IT MEAN TO STUDY “INFORMATION?”

## ISN'T EVERYTHING INFORMATION?

### WELL, YES.

Energy  
Food  
Education  
Robotics  
Communities  
Technology  
Justice  
Economics  
Transportation  
Economics  
Media  
Business  
Design  
Driving  
Aging  
Entertainment  
Human rights  
Social m  
Fitness  
Pover  
Health  
Art  
History  
Depression  
Energy  
Food

We spend our days consuming and sharing information—whenever we open an app, start a car or click on a link—and we live in a society that is increasingly shaped by the exchange of digital information.

Information science is an interdisciplinary field that attracts students who are interested in computer science, psychology, health care, business and more. A Bachelor of Science in Information degree is ideal for anyone interested in learning how to analyze data and create technology in a way that works for real people.

The Bachelor of Science in Information (BSI) is a STEM program with a people-first orientation. The curriculum develops both hard and soft skills, from coding to communication to collaboration. You do not need to arrive with a data or technical background, just an interest in learning how to use information—with technology—to improve people’s lives.



# WELCOME TO A COMMUNITY THAT WILL HELP YOU GROW.

**78**  
new  
transfer  
students

**471**  
BSI  
students

**1,815**  
UMSI  
students

**12,584**  
active  
UMSI alumni

We love community college transfer students at UMSI, and we work to make the transition as supportive as possible. As a new transfer student, you are admitted into a cohort that becomes your first community at UMSI. You'll attend orientation and take classes together in your first semester.

## Available resources include:

- › iSuccess program, a UMSI program specifically designed for transfer students to start building community and support your successful transition to U-M
- › Academic support, including tutoring and academic writing help
- › Generous financial aid
- › Career coaching, academic advising and wellness resources

“The transfer cohort community has been amazing because we’re all there for each other. We generally group up together in classes to some degree, and it feels like we participate a lot more in classes, too, in terms of raising our hands and just being vocal.”

— **JOEY QUICK, BSI '24**  
TRANSFERRED FROM  
WASHTENAW COMMUNITY  
COLLEGE



# INFORMATION IN ACTION

If you want to get meaningful experience while earning your degree, UMSI's curriculum might be a good fit for you. We emphasize engaged learning—meaning our students complete projects for real-world clients as part of their curriculum.

The BSI program allows students to enter as early as sophomore year to complete their four-year degree. As a BSI student, you will choose between two paths of study that prepare you for specific career opportunities:

- › **Information Analysis:** Think of information analysts as wranglers and interpreters of data. If you choose this path, you'll learn how to sift through the mess of information to identify what matters. You'll also learn to interpret it for others —information analysts often speak the language of multiple industries.
- › **User Experience:** You'll learn how to center the user's needs in order to design, build and evaluate interactive interfaces, apps and websites that allow people to access information. The work of UX researchers and designers touches everything from the apps on your phone to the dashboard of your car.

## Accelerated Master's Degree Program

The Accelerated Master's Degree Program is an opportunity for currently enrolled BSI students to continue their studies to earn their master's degree in one year. Interested students will need to formally apply in their senior year of the BSI program.

BSI student Grace Garmo reacts as she and other students get a look at features of the electric Cadillac LYRIQ during UMSI's Introduction to Automotive User Experience.



# INFO GRADS IN DEMAND

**\$90K**  
average  
starting salary

**98%**  
employed

**98%**  
report high job  
satisfaction

Source: UMSI 2024 BSI Employment Report

The BSI curriculum gives students skills and experiences that are in high demand with employers. Just about everything these days is linked to or informed by technology. UMSI graduates have obtained top-choice jobs in a wide range of work settings and positions, from innovative tech startups and global healthcare organizations to nonprofits, libraries, Fortune 100 companies and leading tech companies.

## A few examples of careers that BSI graduates begin each year:

- › **Data Analyst**—using data to help organizations make better business decisions.
- › **Business Analyst**—helping organizations use technology in cost-effective ways.
- › **Digital Media Coordinator**—creating and managing an organization’s digital information and publishing.
- › **Consultant**—helping clients plan and prepare digital strategies.
- › **User Experience Designer**—driving the development and communication of user design processes.





# SEE FOR YOURSELF, AT NO COST

The Community College Summer Institute (CCSI) offers Michigan community college students a three-day, no-cost opportunity to learn more about the Bachelor of Science in Information degree and related careers while exploring the University of Michigan campus. Sometimes it can be hard to envision what it would be like to earn your four-year degree on U-M's amazing campus. This program is your opportunity to experience it firsthand! No previous technology experience is required—only curiosity and a willingness to dive in. Housing, meals and a stipend are provided.

## Highlights

**COLLEGE LECTURES** In-depth exposure to the field of information science.

**ALL MEALS PROVIDED** Accommodations for all food allergies or preferences are available.

**COLLEGE ADMISSIONS SUPPORT** Mentoring from the UMSI admissions team and guidance on UMSI program applications.

**RESIDENCE HOUSING** Experience residence hall life by staying on campus with roommates.

**PROFESSIONAL DEVELOPMENT** Resume editing, professional headshots and career advice from the UMSI Career Development Office.

**OFFICIAL TRANSFER READINESS CERTIFICATE** After completing the institute, you'll receive a certificate representing your readiness to transfer to a four-year institution.



For program dates  
and deadlines, visit:  
[umsi.info/ccsi](https://umsi.info/ccsi)

To ask questions  
related to CCSI, email  
[umsisummerinstitute@umich.edu](mailto:umsisummerinstitute@umich.edu)



“CCSI really put into perspective for me that I could go to U-M. Before, I just completely ruled it out, thinking they weren’t going to accept me. At the outreach program, they made it clear that I was qualified to attend this school and be in this program.”

— **TYRA BRISCOE, BSI '24**  
TRANSFERRED FROM OAKLAND  
COMMUNITY COLLEGE

“There’s some kind of magic that happens. The students have felt at home from the get-go. They have seen so many different facets of what the School of Information offers, and they have been inspired to such an extent that a few have come back and said, ‘This is what I want to do. This is where I belong.’”

— **ANNA MARIA CLARK, TRIO STUDENT  
SUPPORT SERVICES ACADEMIC ADVISOR  
AT GRAND RAPIDS COMMUNITY COLLEGE**





# APPLY TO THE BSI



These BSI students teamed up with the Smithsonian Institution to improve the digital museum experience.

# NEXT STEPS

**Join the interest list.** Get invitations to online events, plus timely updates whenever there's new information or a special opportunity: [umsi.info/interest](https://umsi.info/interest).

**Participate in a virtual information session.**

**Schedule an advising appointment** to consult on prerequisite course planning by emailing [umsi.undergrad@umich.edu](mailto:umsi.undergrad@umich.edu).

**Complete prerequisite course work** at your current school.

- › Introduction to programming (Python, if available) similar to U-M's [SI 106](#)
- › First-year writing course similar to [U-M's first-year requirement](#)

**Apply by February 1**

Create an [ApplyWeb](#) account and upload your materials:

- › Three essays, on [selected topics](#)
- › Professional resume
- › One letter of recommendation
- › Transcripts from all undergraduate institutions
- › [Optional supplemental materials](#)

The BSI program allows students to enter as early as sophomore year to complete their four-year degree. You need a minimum of 24 transferable credits completed or in progress to apply to the program. We accept all college-level courses with a grade of C- or better. When you apply, we require you to have taken or have a plan to complete:

- › An introductory computer programming class
- › A first-year writing class

Beyond that, we encourage you to explore a wide range of subjects. We value students from different academic backgrounds who are curious and excited about the field of information.

# FINANCIAL AID: PUTTING THE FUTURE IN REACH

The University of Michigan offers strong financial aid packages to transferring undergrad students. To take advantage of all available funding, complete the FAFSA and CSS Profile by March 31.

## U-M Go Blue Guarantee

U-M offers free tuition for up to four years for high-achieving, in-state, full-time undergraduate students with family incomes of \$75,000 or under and assets below \$75,000.



These students helped Matthaei Botanical Gardens and Nichols Arboretum select the best database software to house the gardens' vast collections, based on the needs of employees and visitors.

# HERE TO GUIDE YOU

UMSI has dedicated staff to make your transfer experience clear and straightforward. If you are interested in talking to someone from our admissions team about the program, your specific pathway and background, and how to prepare your application, please email [umsi.undergrad@umich.edu](mailto:umsi.undergrad@umich.edu).

## iTransfer program

Receive a monthly newsletter and expanded support through this pre-transfer program for community college students interested in applying to the BSI program. To sign up, designate that you are a community college student on the [UMSI Inquiry Form](#), and you will be automatically enrolled. You can opt out at any time.

Learn more:  
[umsi.info/  
transfer](https://umsi.info/transfer)



School of Information  
University of Michigan  
333 Maynard St, 5th Fl  
Ann Arbor, MI 48104



**SCHOOL OF  
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UNIVERSITY OF MICHIGAN

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A Non-discriminatory,  
Affirmative Action Employer

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