

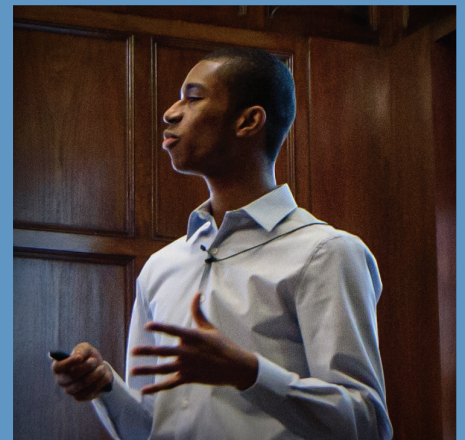
BSI Employment Report

Bachelor of Science in Information

2020



SCHOOL OF INFORMATION
UNIVERSITY OF MICHIGAN



Survey Outcomes

The University of Michigan School of Information (UMSI) Career Development Office surveys our graduates to identify their post-graduation plans and outcomes. This report summarizes UMSI first-destination outcomes from 2019 BSI graduates who completed the survey by the deadline or for whom a known outcome was reported in other ways. Of the BSI students who graduated in 2019, 90% responded to the survey or reported their outcomes in other ways.

116

SURVEY RESPONSES/
KNOWN OUTCOMES OUT OF

129

2019 GRADUATES

Where our graduates are working



Midwest

40%



Northeast

32%



West

18%



South

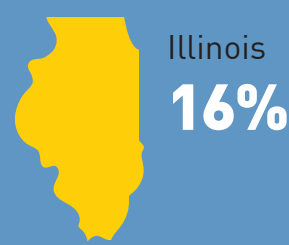
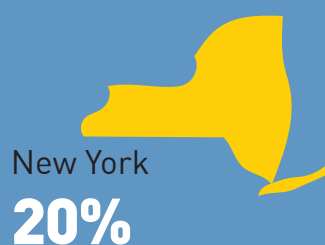
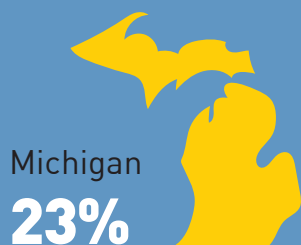
8%



International

1%

States employing the most grads



Top industries our graduates are working in



Technology
37%



Consulting
19%



Financial Services
7%



Healthcare Products/
Systems/Services
7%



University/College
6%



Start-up
5%



Consumer Goods
& Services
5%



Manufacturing
5%



Marketing/
Design Agency
5%

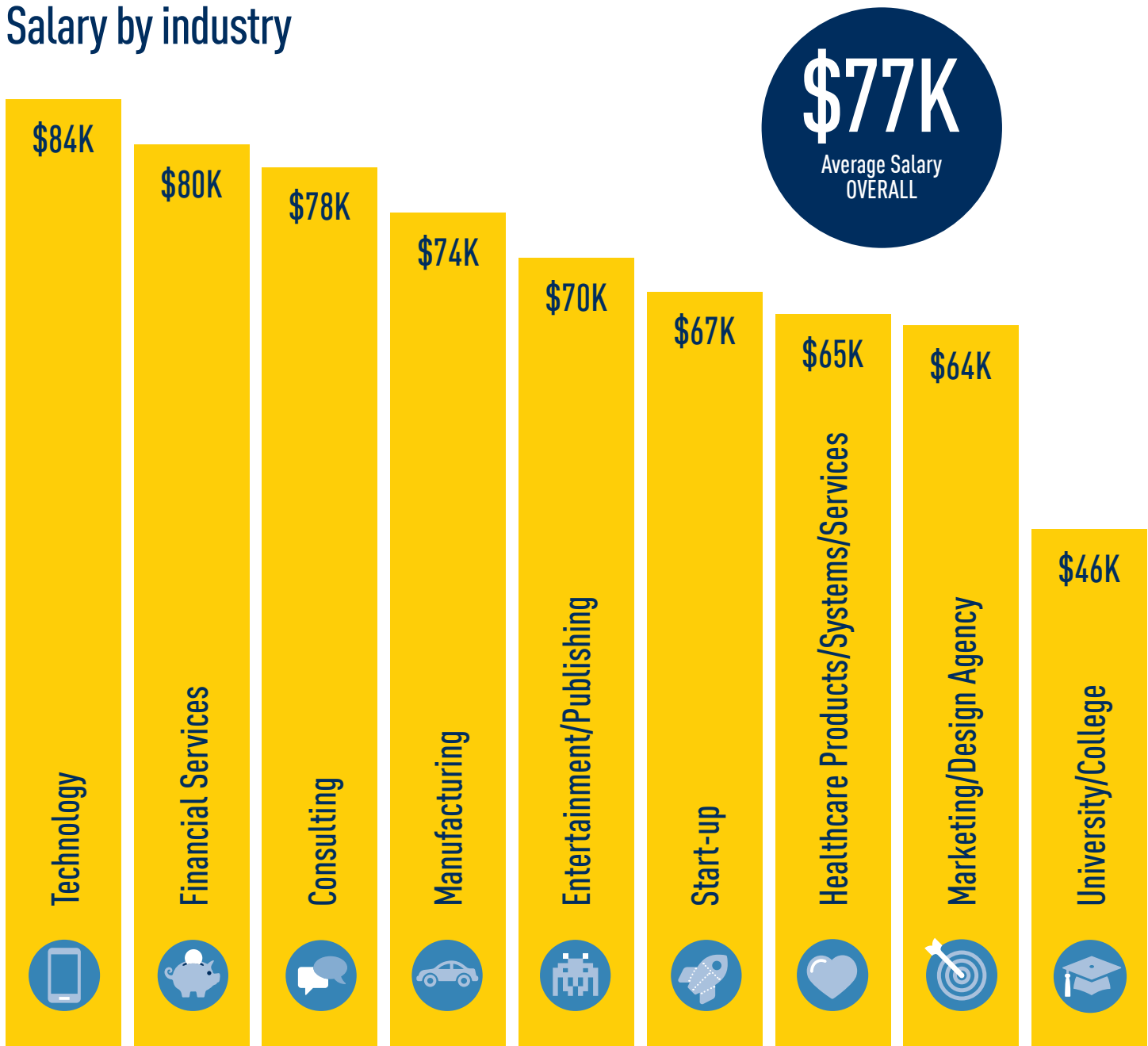


Entertainment/
Publishing
3%



Government
1%

Salary by industry



Our graduates say ...

MOST VALUABLE
Curricular
EXPERIENCE TO JOB
OUTCOME/SUCCESS

- Capstone course
- Internship course
- Career course

MOST VALUABLE
Co-curricular
EXPERIENCE TO JOB
OUTCOME/SUCCESS

- Career advising/
employer events
- Professional
development
opportunities
- Student orgs
- Study abroad

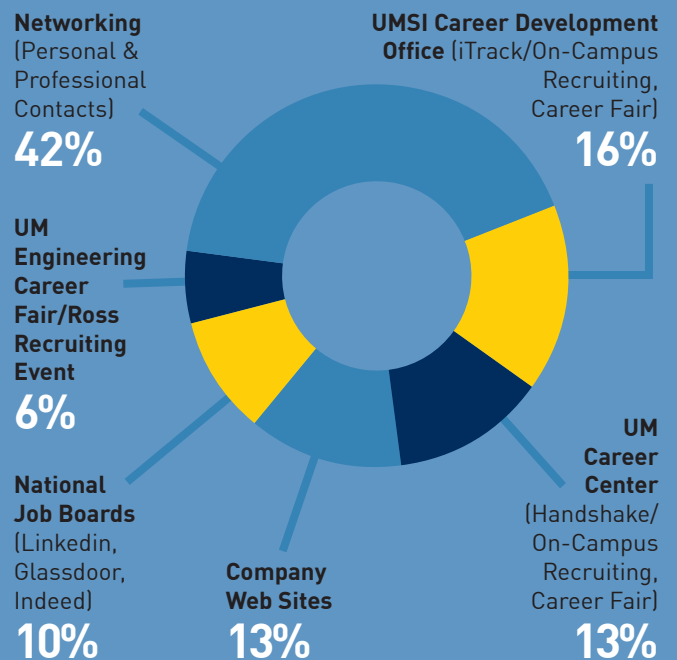
Salaries by top 3 regions



Most valuable UMSI skills to job outcome & success

- > Analytical/creative problem solving
- > Collaboration/team
- > Communication
- > Technology
- > Project management
- > Professionalism/leadership

Most effective job search methods



Signing bonus/Relocation package



90% of our graduates say...



2020 Job Outcomes

Consulting

Digital Consulting Analyst	<i>Accenture</i>
Technology Analyst - Advanced Applications Software Engineer	<i>Accenture</i>
Associate, Client Services	<i>Alphalnsights</i>
Associate	<i>Argus Information & Advisory Services</i>
Business Technology Analyst	<i>Deloitte</i>
Data Scientist	<i>Deloitte</i>
Cyber Risk Consultant	<i>Deloitte</i>
Data Scientist	<i>Deloitte</i>
Staff Consultant (TAP Program)	<i>Ernst & Young</i>
Technology Advisory Staff	<i>Ernst & Young</i>
Data & Analytics Consultant	<i>FTI Consulting</i>
Software Engineer	<i>Gartner</i>
Consultant	<i>Guidehouse</i>
Economic and Valuation Services Analyst	<i>KPMG</i>
Associate- Data and Analytics Modeler	<i>KPMG</i>
Advisory Associate	<i>KPMG</i>
Data and Analytics Engineer	<i>KPMG</i>
Analyst	<i>PA Consulting</i>
Management Consulting Associate- Analytics	<i>PwC</i>
Consultant	<i>TAMID Group</i>
Software Developer	<i>Willis Towers Watson</i>

Marketing/Design Agency

Graphic Designer	<i>Kinesso</i>
Associate UX Designer	<i>MRM</i>
UI Designer	<i>Quadrio</i>
Digital Analyst	<i>The Spark Group</i>
Associate Product Designer	<i>Y Media Labs</i>

Entertainment/Publishing

Analyst	<i>Caesars Entertainment</i>
Product Analyst	<i>Conde Nast</i>
User Experience Analyst	<i>Pearson</i>
Enterprise Service Management Intern	<i>The Walt Disney Company</i>

Financial Services/Insurance

Product Manager	<i>American Express</i>
Project Manager	<i>BlackRock</i>
Systems Analyst	<i>Fidelity Investments</i>
Data Scientist	<i>JPMorgan Chase</i>
Software Engineer	<i>JPMorgan Chase</i>
Risk Analyst Associate	<i>Marsh USA, Inc</i>
Product Designer	<i>Tally Inc</i>
Technology Business Analyst	<i>UBS</i>

Government

Program Manager	<i>National Geospatial-Intelligence Agency</i>
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Healthcare Products/Systems/Services

Product Analyst	<i>ArborMetrix</i>
Project Administrator	<i>Daniels Health</i>
IT Analyst	<i>Eli Lilly & Company</i>
Quality Assurance Tester	<i>Epic</i>
Technical Services	<i>Epic</i>
Project Manager	<i>Epic</i>
Business Analyst	<i>University of Michigan Medicine</i>
UX Designer and Web Editor	<i>University of Michigan Medicine</i>

Consumer Goods & Services

Data Engineer	<i>Coca Cola</i>
Business Analyst	<i>Estee Lauder</i>
Digital Assistant	<i>Macys</i>
eCommerce Sales Associate	<i>PepsiCo</i>
Marketing Manager	<i>Poppilu</i>

Manufacturing

Leadership Development Program Professional	<i>Fiat Chrysler Automobiles</i>
Robotic Process Automation Engineer	<i>Ford Motor Company</i>
Product Designer	<i>Ford Motor Company</i>
Graphic & Web Designer	<i>Grove Products</i>
IT Systems Specialist	<i>Hyundai Tech Center</i>

Start-Up

Channel Associate	<i>Brex</i>
Operations Associate	<i>Cargo Systems Inc</i>
AI Business Strategist	<i>Freelance/Independent Contract</i>
Founder / Developer	<i>Laptologist LLC</i>

Product Designer	<i>MassRealty</i>
Front End Software Engineer	<i>TableCheck</i>

Technology

Software Engineer	<i>4insite</i>
Technology Analyst	<i>Accenture</i>
Marketing Analyst	<i>Adobe</i>
UX Designer	<i>Airbnb</i>
UX Designer	<i>Amazon</i>
UX Designer	<i>Amazon</i>
Solutions Architect	<i>Amazon</i>
Software Engineer	<i>Apple</i>
Associate Product Manager	<i>Asana</i>
Software Engineer I	<i>AVL Test Systems</i>
Software Engineer	<i>Blue Newt Software</i>
UX Designer	<i>Cerner Corp</i>
Data Analyst	<i>Cisco Systems</i>
Technical Analyst	<i>Citrix</i>
Associate Technical Account Manager	<i>CrowdStrike</i>
Strategic Initiatives Data Analyst	<i>DataRobot</i>
Support Analyst	<i>Gloat</i>
User Experience Designer	<i>IBM</i>
Client Technical Solution Specialist - Data and AI	<i>IBM</i>
Technical Solution Specialist	<i>IBM</i>
Data Manager	<i>IBM</i>
Technical Solutions Specialist	<i>IBM</i>
Client Technology Specialist	<i>IBM</i>

Technology, continued

Technical Solutions Specialist	<i>IBM</i>
Entry Level Business Consultant	<i>IBM</i>
Technical Solutions Specialist	<i>IBM</i>
UX Designer	<i>Integral Ad Science</i>
Junior Software Developer	<i>Interaction Gaming</i>
UX/UI Designer	<i>Kaplan Test Prep</i>
Program Manager	<i>Microsoft</i>
Software Engineer	<i>Microsoft</i>
Cloud Solutions Engineer	<i>Oracle</i>
Solution Engineer-Customer Success	<i>Oracle</i>
Cloud Solutions Engineer	<i>Oracle</i>
Business Development Consultant	<i>Oracle</i>
Cloud Solutions Engineer	<i>Oracle</i>
Product Designer	<i>PayPal</i>
Associate Technical Consultant	<i>Planisware USA</i>
Product Designer	<i>StockX</i>
UX Developer	<i>Tsugi</i>
Experience Design Analyst	<i>Verizon</i>
User Experience Designer	<i>VMware</i>

University/College

Resident Assistant Fellow	<i>Anatolia College</i>
Masters Student	<i>Johns Hopkins University-School of Nursing</i>
Market Research Analyst Associate	<i>University of Michigan</i>
Performance Support Analyst	<i>University of Michigan Information and Technology Services</i>
User Experience Analyst	<i>University of Michigan Information and Technology Services</i>
Web Developer and Content Manager	<i>University of Michigan Office of Development</i>
Content Curriculum Aide	<i>University of Michigan School of Information</i>

Contact the UMSI Career Development Office to discuss your job search, or to receive information on hiring UMSI grads.

umsi.careers@umich.edu



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